



South Lyon EAST High School Football 2022 Corporate Sponsorship Packages

South Lyon EAST High School Football is looking forward to an exciting 2022 season and creating relationships with your business as a corporate sponsor.

The South Lyon East Football Boosters is a non-profit organization whose sole purpose is to provide sound financial assistance to the South Lyon East High School Football Program by purchasing items not provided for in the school budget yet deemed necessary or beneficial to the program as well as to provide support to the coaches, players and support staff.

Our corporate sponsors are a huge part of allowing us to provide this support to the South Lyon East Football Program! We would not be able to offer the support we do without the generous corporate sponsorships each year!

The EAST Football Boosters appreciates our corporate sponsors for their ongoing support for the EAST football program. We hope you will consider being a corporate sponsor this year. With your sponsorship we will be able to assist the Football Program in a variety of ways:

- Equipment
- Technology - End Zone Camera
- Game Day Jerseys
- Game Day Equipment
- Game Day Program
- Scholarships - 2 \$500 Scholarships for Seniors
- Salary assistance to coaches
- Team Dinners - 9 Team Dinners for Varsity, 3 Team Dinners for both JV and Freshman
- End of the Year Banquet

Thank You and BE EAST!

EAST Football Booster Board

[**east.football.slehs@gmail.com**](mailto:east.football.slehs@gmail.com)

[**www.southlyoneastfootball.com**](http://www.southlyoneastfootball.com)

East Football Facebook page: <https://www.facebook.com/SLECougars>

SPONSOR TIER LEVELS

	WHITE \$250	BLACK \$400	SILVER \$600	BE EAST \$800
Website Advertisement and advertisement on our social media platforms	X	X	X	X
Announcement recognizing your business at each home Freshman, JV and Varsity game	X	X	X	X
Sponsor Thank you picture for your business	X	X	X Framed Picture	X Engraved Plaque
Advertisement in Game Day Program	X 1/8 page ad	X 1/4 page ad	X 1/4 page ad	X 1/2 page ad
Banner hung at stadium from August to November with exposure at multiple sporting events and activities at the field	X	X	X	X
Hole Sponsor at Annual Golf Outing		X 1 hole sponsor	X 2 hole sponsors	X 3 holes sponsors
Beverage Cart Sponsor at Annual Golf Outing			X 1 beverage cart sponsors	X 2 beverage cart sponsors

SPONSOR PACKAGE ADD ONS:

- **Sponsor a Team Dinner \$400**
 - You will be thanked in program wide email and tagged on Social Media for that team dinner
- **Sponsor Season Kick Off Family BBQ \$250**
 - You will be thanked at event, in program wide email and tagged on Social Media

GOLF OUTING SPONSOR ADD ONS:

Our 8th Annual Golf Outing is at the LINKS of Novi on August 6th, 2022. We have over 150 golfers from all over the area. Join us for this fun event, promote your business or both!!!

- **Golf Foursome \$500**
 - Golf Outing includes swag bag, lunch, dinner, 18 holes of golf, Unlimited Beer, Pop and Seltzers on Beverage Carts and \$10,000 Hole in One Prize
- **Hole In One Prize Sponsor \$500**
 - Be our \$10,000 Hole in One Sponsor. Have your name on the \$10,000 Hole in One Holes!!
- **Big Ticket Item Sponsor \$200**
 - Be a sole Sponsor to one of our Big Ticket Raffle Items. Your name will be prominently displayed on the item
- **Hole Sponsor \$150 per hole**
 - Have a sponsor sign at one of the holes on the 3 courses we use that day
- **Beverage Cart Sponsor \$300 all beverage carts**
 - We have 3 Beverage Carts during the event. Have your name on all 3 Beverage carts



2022 Sponsorship Form

Sponsorship Tier: *(must check one)*

- **BE EAST \$800** _____
- **SILVER \$600** _____
- **BLACK \$400** _____
- **WHITE \$250** _____

ADD ONS:

- Team Dinner Sponsor \$200 _____
- Season Kick Family BBQ Sponsor \$250 _____
- Golf Foursome \$500 _____
- Hole In One Prize Sponsor \$500 _____
- Big Ticket Item Sponsor \$200 _____
- Hole Sponsor \$150/hole _____
- Beverage Cart Sponsor (all carts) \$300 _____
- Cash Donation (list amount) _____

TOTAL: _____

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Sponsor's Name:		
<i>(As you would like it to appear on printed materials)</i>		
Contact:	Title:	
Email:		
Address:	City:	Zip:
Phone:		
Twitter:	Facebook:	

PLEASE email your logo to be used on social media and in our program to east.football.slehs@gmail.com

Deadline July 1, 2022

Please send this form and payment, payable to: SLEHS Football Boosters, P.O. Box 712, South Lyon MI, 48178 or pay via credit card at <https://sleasfootball.square.site/>

South Lyon East Football Boosters is a non profit organization and can provide a donation receipt for tax purposes upon request

If you have further inquiries please contact our Football Boosters via email:

east.football.slehs@gmail.com Attention: Sponsorship Support

Sponsorship's must be purchased through the SLEHS Football Boosters in order to have advertising on our website.

This Booster Club does not contract with any outside companies to sell sponsorships.

100% of your business sponsorship will go towards supporting the South Lyon East Football program.

*****The South Lyon East Football Boosters are conducting this fundraiser as a stand alone organization. The fundraiser is not affiliated with South Lyon Community Schools.***