



South Lyon EAST High School Cougars Football 2020 Sponsorship Packages

South Lyon EAST High School Cougars Football is looking forward to an exciting 2020 season and continuing the relationship with our sponsors. The success of our program is credited to the involvement of our local businesses that have supported the EAST Cougars Football program.

The EAST Football Boosters wish to thank our community sponsors for their ongoing support for the SL EAST Cougars football program, with your sponsorship this year we are purchasing new White Jersey's for our Varsity Football team.

Here is a sampling of the ways you have helped:

- Weight Room Equipment & Supplies
- Website Maintenance
- Summer Camp Supplies
- Game Day Program
- Scholarships
- Team Dinners
- End of the Year Banquet
- Downtown Spirit Flags

Some highlights for our sponsors:

- Stadium Banners are hung inside the stadium from August to November for each Freshman, Junior Varsity and Varsity Football home games; including Boys Soccer games. The banners also provide exposure during Panther football games and are seen by surrounding communities who attend games
- Sponsor advertisement on our Website and Facebook page
- Sponsor announcement at all home games
- Diamond, Platinum and Gold sponsors have exposure at our annual golf outing which has over 160 golfers.

We look forward to working with you!

Thank You and BE EAST!

EAST Football Booster Board

east.football.slehs@gmail.com

www.southlyoneastfootball.com

East Football Facebook page: <https://www.facebook.com/SLECougars>

SPONSORSHIP TIER LEVELS

DIAMOND COUGAR TIER

\$800.00 *(Over \$1400 Value)*

- **Website** Sponsor advertisement and logo - \$200/year
- **Announcements** - At all Freshman, JV and V home games an announcer will recognize and announce your business advertisement - \$100
- **Game Day Program** containing your full page advertisement with your business logo, sold at all Freshman, JV and Varsity home games - \$175
- **1 - 4'x8' Stadium banner** fence sign hung inside the stadium from August to November for each Freshman, JV and V home game, with exposure during community recreation football league games and seen by surrounding communities who attend all games - \$200
- **2 – Hole Sponsor Signs** with your company name and logo displayed at our annual Golf Outing - \$275
- **2 – Beverage Cart Sponsor Signs** with your company name and logo displayed at our annual Golf Outing - \$500

PLATINUM COUGAR TIER

\$600.00 *(Over \$1000 Value)*

- **Website** Sponsor advertisement and logo - \$200/year
- **Announcements** - At all Freshman, JV and V home games an announcer will recognize and announce your business advertisement - \$100
- **Game Day Program** - A half page advertisement with your business info and logo – sold at all Freshman, JV and Varsity home games - \$100
- **1 - 4'x8' Stadium banner** fence sign hung inside the stadium from August to November for each Freshman, JV and V home game, with exposure during community recreation football league games and seen by surrounding communities who attend all games - \$200
- **1 - Hole Sponsor Sign** with your company name and logo displayed at our annual Golf Outing - \$150
- **1 - Beverage Cart Sponsor Sign** with your company name and logo displayed at our annual Golf Outing - \$300

GOLD COUGAR TIER

\$400.00 *(Over \$700 Value)*

- **Website** Sponsor advertisement and logo - \$200/year
- **Announcements** - At all Freshman, JV and V home games an announcer will recognize and announce your business advertisement - \$100
- **Game Day Program** - A quarter page advertisement with your business info – sold at all Freshman, JV and Varsity home games - \$55
- **1 - 4'x8' Stadium banner** fence sign hung inside the stadium from August to November for each Freshman, JV and V home game, with exposure during community recreation football league games and seen by surrounding communities who attend all games - \$200
- **1 - Hole Sponsor Sign** with your company name and logo displayed at our annual Golf Outing - \$150

SILVER COUGAR TIER

\$250.00 *(Over \$500 Value)*

- **Website** Sponsor advertisement and logo - \$200/year
- **Announcements** - At all Freshman, JV and V home games an announcer will recognize and announce your business advertisement - \$100
- **Game Day Program** – An eighth page advertisement with your business info – sold at all Freshman, JV and Varsity home games - \$30
- **1 - 4'x8' Stadium banner** fence sign hung inside the stadium from August thru November for each Freshman, JV and V home game, with exposure during community recreation football league games and seen by surrounding communities who attend all games - \$200

BRONZE COUGAR TIER

\$200.00 (\$500 Value)

- **Website** Sponsor advertisement and logo - \$200/year value
- **Announcements** - At all Freshman, JV and V home games an announcer will recognize and announce your business advertisement - \$100
- **1 - 4'x8' Stadium banner** fence sign hung inside the stadium from August thru November for each Freshman, JV and V home game, with exposure during community recreation football league games and seen by surrounding communities who attend all games - \$200

6TH ANNUAL GOLF OUTING SPONSORSHIPS

Hole Sign: 1: **\$150** 2: **\$275** 3: **\$325**

***ADVERTISEMENT IN GAME DAY PROGRAM:**

1/8 PAGE= **\$30** ¼ PAGE= **\$55** ½ PAGE = **\$100** FULL PAGE =**\$175**



2020 Sponsorship Form

Sponsorship Tier: (circle one)

Diamond (**\$800**) Platinum (**\$600**) Gold (**\$400**) Silver (**\$250**) Bronze (**\$200**)

Golf Outing Advertising: (circle one)

Hole Sign (Qty): (1)\$150 (2)\$275 (3)\$325

Advertisement in GameDay Program: (circle one)

1/8 PAGE= **\$30** ¼ PAGE= **\$55** ½ PAGE = **\$100** FULL PAGE =**\$175**

Sponsor's Name:		
<i>(As you would like it to appear on printed materials)</i>		
Contact:	Title:	
Email::		
Address:	City:	Zip:
Phone:	Fax:	

Deadline: September 1, 2020

**Please send this form and payment, payable to: SLEHS Football Boosters, P.O. Box 712,
South Lyon MI, 48178**

If you have further inquiries please contact our Football Boosters via email:

east.football.slehs@gmail.com **Attention: Sponsorship Support**

Sponsorship's must be purchased through the SLEHS Football Booster Club in order to have advertising on our website.

This Booster Club does not contract with any outside companies to sell sponsorships.

100% of your business sponsorship will go towards supporting the SLEHS Cougar Football program.